

# Interpack 2020 – the start of a new age

## Integrated systems and sustained optimisation in the spotlight

From 7 to 13 May, the major players in the packaging industry will come together at interpack, the world's leading industry trade fair in Düsseldorf. Packaging machine manufacturers LoeschPack and Hastamat will be showing off their latest innovations at the fair.

They will be underscoring the wide range of new additions to their ranges with a series of events and a new booth concept – at booth C22 in hall 14 for the first time. LoeschPack is also celebrating the end of its centenary anniversary year.



Safely packed - Loesch presents tightly packed chocolate bars in a multipack.

The two affiliated companies use interpack as a platform at which to present new machinery, innovative technologies, and sustainable solutions. “Loesch and Hastamat have one clear aim – to help our customers pack their products faster, more sustainably, and more efficiently. We always optimise our systems with this in mind”, says Olaf Piepenbrock, Managing Partner at both companies.

Visitors to the trade fair will be able to take a look at a wide range of lines and machines at a new location in hall 14, booth C22.

Loesch will be presenting several integrated packaging lines for chocolate, chewing gum, and cereal bars, with packaging options covering everything from primary packaging to the sales tray. The spotlight is on new pack styles and the integration of new, more sustainable and recyclable packaging materials.

Hastamat will also be showcasing a representative selection of its products: weighers and packaging machines for high-speed stick loading and variable biscuit packing in flow packs. The latest hygienic design lines and systems for stacked crisps from Hastamat will also be on show at interpack.

## **About Loesch Verpackungstechnik**

The company, based in Altendorf near Bamberg, focuses on the construction and development of premium packaging machines and complete systems for the confectionery industry.

LoeschPack is a technology and innovation leader in packaging machines and complete systems for packaging chocolate, chewing gum, confectionery, dry baked goods, food, and non-food products. In this dynamic industry, LoeschPack has been a byword for the highest quality standards, flexible and economical system solutions, and all-around global service with innovative service products since 1919. The technology company from Altendorf in Upper Franconia is currently celebrating its 100th anniversary.

