

LoeschPack presents LTM-K as cardboard wrap for chocolate bars

High-quality and efficient wrapping of chocolate products

Altendorf/Bamberg (03.08.2016) To ensure success at the PoS (point of sale), chocolate manufacturers present their products in attractive cardboard packaging. At FachPack 2016 in Nuremberg, September 27-29, Loesch Verpackungstechnik will be presenting its solution for fold wrap in cardboard envelope with the LTM-K.

Ever increasing importance is being attached to the cardboard wrap, as secondary wrapping for chocolate bars and tablets, for product sales. "Tightly sealed flow packs guarantee a high level of protection for the products. That's why the flow pack solution in the carton offers an efficient, low-cost and visually attractive option for presenting products" says LoeschPack CEO Andreas Graf. LoeschPack will be presenting its LTM-K cartoning machine for wrapping chocolate products at the leading industry fair FachPack in Nuremberg. Depending upon the design of the articles being fed, the packaging machine can wrap up to 1000 products per minute as a multipack. The fold wrapping machine, with flexible format, can produce both, single as well as multipacks. "On stand 1-216 in hall 1, we will demonstrate how two bars pre-packed in flow wrap are efficiently wrapped in carton label with the help of our compact LTM-K fold wrapping machine" explains Graf, anticipating enormous interest amongst trade visitors. The version of the machine being showcased in Nuremberg has a maximum output of 170 cartons per minute, with each pack containing two square-shaped chocolate bars. "Depending upon the articles being fed into it, the LTM-K even allows for a mechanical output capacity of up to 220 products per minute" says Graf.

Rapid and flexible format changeover

The cardboard is processed from a flat, pre-cut blank. "In contrast to pre-glued carton blanks, this alternative is clearly more economic as this step in the value added chain takes place on the fold wrapping

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machine itself” reasons Graf. The bottom seam is sealed using hot-setting glue, the side tabs are then tucked in and also optionally sealed as a temper-evident seal. This allows for the processing of differing quality cartons. The machine features a large format range for rapid, flexible changeover. “In contrast to horizontal cartoning machines, this allows for the creation of innovative packing styles with a flexible format and enables us to seamlessly replicate the typical contours with bar tapers. The premium packaging quality optimised the impact of the chocolate bar display at the Point of Sale.

Loesch Verpackungstechnik

LoeschPack is a technology and innovation leader in packaging machines and complete systems for packaging chocolate, chewing gum, confectionery, dry baked goods, food and non-food products. In this tremendously dynamic industry, LoeschPack has been a byword for the highest quality standards, flexible and economical system solutions and all-around, innovative global service with innovative service products since 1919.

Product range:

- > **Feeder and buffering systems**
- > **Pick and place robot solutions**
- > **Fold wrapping machines**
- > **Horizontal flow wrapping machines**
- > **Coiling machines**
- > **Tray loading systems**
- > **Cartoning and erecting machines**
- > **Complete packaging lines**

Find out more about LoeschPack at
<http://www.loeschpack.com/>

Captions:

LP_2_16_01.jpg: Up to 1000 products per minute wrapped in cardboard packaging – the LTM-K from LoeschPack. (Image: Loesch Verpackungstechnik)

LP_2_16_02.jpg: The machine features a large format range for rapid, flexible changeover. (Image: Loesch Verpackungstechnik)

LP_2_16_03.jpg: Attractive cardboard packaging optimises the impact of the product display at the Point of Sale. (Image: Loesch Verpackungstechnik)

LP_2_16_04.jpg: The trend is towards innovative, low-cost and economical multipacks. (Image: Loesch Verpackungstechnik)

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